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## FOR IMMEDIATE RELEASE

### Detroit Resident To Feature Designs in Italy During Milan Fashion Week

DETROIT, MI (September 14, 2023) – Detroit designer, Beulah Cooley, will feature 20 of her original design pieces from [Beulah Cooley Collection](#) during Yes Brand Milano’s upcoming fashion show, coinciding with September’s Milan Fashion Week.

Hosted by Bros Group Italia, the [Yes Brand Milano](#) fashion show is scheduled to take place September 24 at East End Studios in Milan.

“It is a dream come true,” Cooley says of the opportunity. “I have always dreamed of showcasing during Fashion Week in Paris or Milan, especially after visiting both cities in 2019. I completed a design workshop in Milan and was later invited to be a guest designer at YES Brand’s fashion show the following year.”

She says the pandemic derailed her plans to participate in the 2020 showcase, but her dream will soon become a reality as she travels from Michigan to Milan, with precious pieces in tow.

Cooley has selected custom-made eclectic jewelry from [Gehazi Designs](#) to complement her fashion pieces on the runway. Gehazi Designs’ CEO and fellow Detroiter, Sandra Davis will accompany Cooley in Italy.

#### **ABOUT BEULAH COOLEY AND BEULAH COOLEY COLLECTION**

A designer for more than four decades, Mrs. Beulah Cooley creates original pieces at her independently owned and operated studio based in Detroit. Established in 1993, “Beulah Cooley Collection,” features designs ranging from conservative to high fashion, wrapped in Cooley’s signature style. A native of Mississippi, Mrs. Cooley found her passion for design as a child, and flourished into one of the Midwest’s most sought-after designers. Handcrafted designs from Cooley’s collection have been previously modeled in the Ebony Fashion Fair, Detroit Fashion Week, and the March of Dimes Fashion Extravaganza. Her designs have also been on display at the Black Art Museum in New York City, at Cornell University’s “Fashion That Prevails” Exhibit, and at Detroit’s Charles H. Wright Museum of African American History.